



COLLEGE OF BUSINESS AND COMPUTING FORMAT FOR FINAL EVALUATION REPORT

Student Name

Company Name/Address/Telephone/Email

Name and Title of Supervisor

1. EXECUTIVE SUMMARY
2. BACKGROUND OF HOST ORGANIZATION
3. BUSINESS OPERATION
 - a. SWOT Analysis
 - b. Organizational Structure (Draw if necessary)
 - c. Marketing Strategy
 - d. Competitive Strategy
- 4.